

Clif Bar Baking Company



PRODUCT LIST

- BaseStation 3200™ Irrigation Controllers
- FlowStation™ Shared Flow Controller
- biSensor™ Soil Moisture Sensors
- BaseManager™

LANDSCAPE ARCHITECT

The Land Group, Inc. of Eagle, Idaho

Clif Bar was formally launched in 1992 and is now a leading maker of nutritious and organic foods and beverages. The newest addition to the Clif Bar facilities is in Twin Falls, Idaho. Sitting on nearly 80 acres in the Magic Valley, Clif Bar strives to use the environment in the smartest ways possible.

Clif Bar is using Baseline technology to make sure every drop of water being pumped from the Snake River aquifer is being used efficiently. When officials from Clif Bar met with The Land Group, they wanted to know how they could mirror on the outside what the company was intent on achieving on the inside. The Land Group had specified Baseline on many projects in the past and were confident that Baseline products could handle the 300+ zones and 600 gpm that will be watering the campus.

At Clif Bar, landscaping is intended to do more than just beautify the campus. They are creating habitats for bees and butterflies to help improve pollination in the area. They are also providing inviting outdoor spaces for their team members to use during break times.

Baseline products are helping to ensure that the Twin Falls campus is the most water-efficient Clif Bar facility yet.