

Great Plains Business Park



PRODUCT LIST

- BaseStation 3200™ Irrigation Controllers
- Ethernet Radios
- BaseManager™

SALES PARTNER

Explorer Marketing

DISTRIBUTOR

SiteOne, Calgary

IRRIGATION CONSULTANT

ION Irrigation Management, Inc.

Great Plains Business Park is a 1300-acre development east of Calgary, Alberta. Due to regulations, no storm water can be released from the property onto neighboring properties or into surrounding waterways. The developer created large storm water retention ponds throughout the business park to capture all runoff. Water from the retention ponds is used to irrigate the landscaping of the businesses and the common areas. Irrigation is set to run when the ponds reach a certain fill level.

Baseline products were selected for the irrigation management of the landscape surrounding this facility, but a competitor's controllers were selected for the additional irrigation needs. As the irrigation infrastructure at the development grew in size and complexity, the contractor started running into numerous issues with the competitor's controllers. Finally, the competitor's support team was called in, and they concluded that their product didn't have the functionality required to manage the site.

Explorer Marketing, Baseline's sales partner in Canada, worked with the contractor and developer over many months to demonstrate Baseline's ability to manage multiple POCs, to provide reliable central control, and to send out alerts. As the development moves forward, the contractor will use BaseStation controllers and BaseManager to handle the irrigation throughout the development.

Baseline is the right fit for this unique project.

—Jody Smyth, Explorer Marketing